

social recruitment compass™

v2.2

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Various areas around the world have their own online social networks with millions of users. Just like Facebook, these are the perfect place to engage with talent in a specific global region.

Provide's internal database system Bullhorn is key to the entire GDC process. It is the first stop for any search and the central location for all acquired data. It is a vast and accurate resource for all GDC members.

Services to watch in 2010/11. These sites and apps connect people using geo-data (gps) generated by iPhones and Android devices. Where people go and what they visit can reveal a lot about their skills.

Online job boards and careers sites are one of the first stops for those looking for work. As such they are still one of the easiest ways to publicise opportunities and find CVs of those available for work.

Media sharing websites give users a platform to post their own original content and repost other content that interests them. This content and the comment boards attached to it can reveal networks of skilled people.

People finders are niche search engines that scour the web for the information that people place about themselves in their personal profiles. They are a great place to continue a skills search.

Blog and online publishing systems give users a platform to share their thoughts, expertise and skills. As it is usually an individual submitting this information they are a valuable resource of skilled people.

Major and more niche search engines are one of the best places to start a search for specific skills and talent. Using advanced search techniques can reveal a detailed level of information that is usually overlooked.

For every niche technology there is a forum or message board where professionals exchange information, advice and take part in more general conversation, including advice on careers and seeking new contracts.

These business and professional technology networks are the place to start a search a conversation with skilled, talented individuals, as more valid, useful information is posted here than anywhere else online.

Micro blogging site Twitter is now one of the most popular ways to share information and communicate online. More search success can be had by using the various tools available to make the most of this system.

As people place a vast amount of information about themselves on online social networks, they are the ideal place to engage with skilled talent. Maintaining and cultivating social & business networks is key to success.

